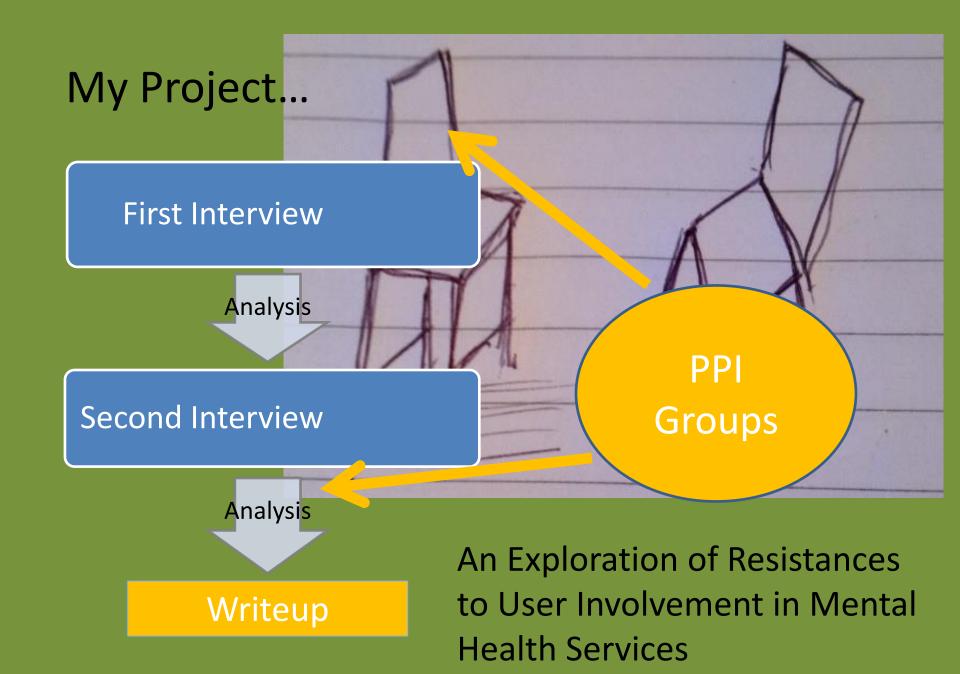
# Using PPI Groups to Help Analyse Qualitative Data

Tim Moore – Counselling Psychologist and NIHR Integrated Clinical Academic Programme student





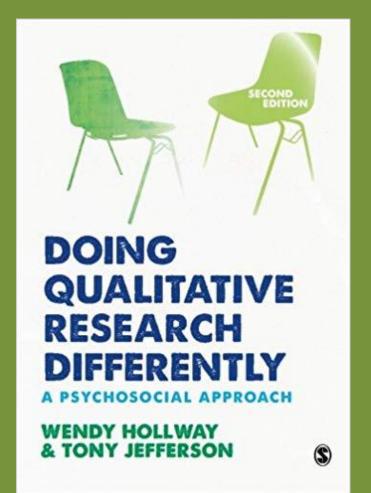




## Analysis...

- Psychosocial; "Studies the ways in which subjective experience is interwoven with social life." (APS website)
- Discourse Analysis; Looks at what we <u>do</u> with language.
- Interpretive.
- A focus on subjectivity & emotion (including my own).

I, as the analyst, have a lot of power at this point in the process, so need PPI groups to keep me in check......



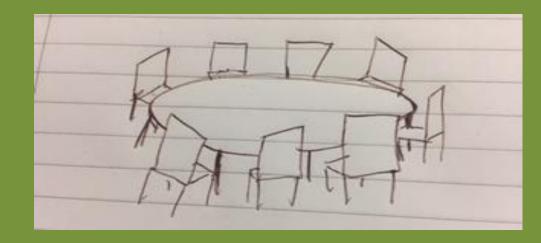
# PPI Groups: What We Talked About...

'I remember once a ..Peer saying, um; "And I was really worried who was gonna get the milk .. to put in my fridge.. um because, I didn't feel up to going out on the first day I was discharged home .. but I didn't like to say to anybody about 'cos I thought they'd think I was silly."'

Participant 1

- 'Milk' feels important. Symbolises something Peers can do that other professionals struggle to.
- Other professional roles are restricted (by their power).
- Peers, through their experience, embody and promote the importance of this 'something'.

# What They Did...



- Reflected back. Made me feel understood!
- Discussed some extracts a lot, and others not so much.
- Adjusted, expanded and deepened the interpretation.

Milk represents ......

And provided a spooky coincidence.......

#### What This Gave Me...

- Confidence that I might be 'on to something'.
- Guidance around which extracts to analyse in more detail, and which to discard.
- A far better, richer interpretation grounded in experience.
- An indication of the value or usefulness of the interpretations to relevant audiences.

## Acknowledgments...







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